GIVE SPECIFIERS WHAT THEY WANT AND NEED!

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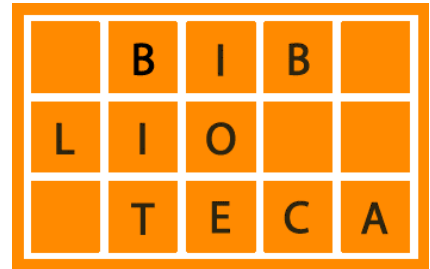
Specifier's keep product binders in their libraries, either hard copy or electronic.

As technology improves and space becomes more valuable, the design community is turning to electronic information and their hardcopy libraries are shrinking in size. Firms are increasingly reluctant to accept hard copy catalogues, they require digital information to complete their projects. *archipedia*, (powered by BIBLIOTECA) the online library system, delivers your information in an efficient, friendly, current and intuitive way with eCatalogues.

What's an eCatalogue?

It is simply a digital book, formatted with a searchable table of contents. For Specifiers, an eCatalogue has all the benefits of a familiar paper catalogue, with the convenience of being available electronically 24/7. The digital eCatalogues can also be downloaded as PDF files so that Specifiers are able to share them with the project team.

It's not just eCatalogue's! *archipedia* provides additional information including your national contact number, website link, and more importantly - sales representatives direct contact details. Specifiers can quickly contact your representatives should they require more details or samples.

Mfg's/Distributors   info@bibliotecainc.com
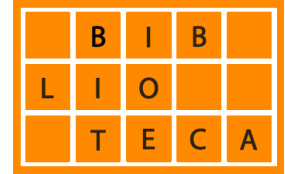
*archi***pedia** Benefits:

- **Your eCatalogue** will be available across Canada
- **No cost** to Specifiers or Constructors
- **Your eCatalogue** will be accessible 24/7 (designers don't sleep)
- **Updates** can occur as often as manufacturers provide
- **$$$** No required printing, storage and distribution of hard copies
- **PDF Format** allows Specifiers and Constructors to print as required
- **BIM** ready and sustainable products are identified
- **Environmental choice** to save a tree!

Competitive Advantages:

- **Experience** Biblioteca has provided "Hands On" services to the Specifying community for over 20 years across Canada
- **Intuitively** designed in accordance with industry requests
- **Consistent** formatting from binder to binder, for user ease
- **Local** Product Contacts, listed across Canada
- **Collaboration**, this tool is a response to many Specifier requests, to provide them a tool that will meet their existing needs
- **Complete** list, all manufacturers are currently listed, providing Specifiers with a comprehensive list of product manufacturers. Fees are associated only in displaying your eCatalogue.
- **WHY NOT?** We believe the more exposure the better, why limit your coverage?

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Specifier Comments:

"When can we have access to this virtual library? We are ill equipped to deal with paper catalogues."
Richard Laslo, ONPA

"This is exactly what we need as we have already eliminated our physical library to accommodate staff"
Ray Bindon, Stantec Architecture, Edmonton

"This interactive web based library is the next logical step towards contract document development in a virtual studio environment. What can I do to assist in the implementation?"
Peter Semchuck, Senior Associate, IBI Group, Edmonton

"As a specifier at DIALOG we appreciate the continuous support of companies like Bibilioteca. With their interactive approach to client service their products are making the process of construction less complicated and more collaborative. We envision this new web based service as a key component to our BIM strategy and plan on integrating access through our modelling and specification software!"
Keith Robinson, Associate DIALOG, Edmonton

"Why wouldn't we want to participate in this?"
Kimberly Springer, Walker Lawson Interior Design, Calgary

"BIBLIOTECA has taken another huge step forward in library information technology to respond to the needs of the AEC industry"
Cam Munro, Innovative Construction Manager, Clark Builders, Edmonton

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Introductory Offer for First 200 Manufacturers!

Pricing locked in for a two year period!

GST not included

Level 1

$2500

per year

(Standard pricing $5000)

List of firms using this system

One 90 page eCatalogue

Rep Contact Details with website link

Link back to archipedia eCatalogue

All applicable Masterformat Division #'s

30 keywords

Includes $500 eCatalogue setup fee

Includes eCatalogue update (1/year)*

Level 2

$3500

per year

(Standard pricing $7000)

List of firms using this system

Two 300 page eCatalogues

Rep Contact Details with website link

Link back to archipedia eCatalogue

All applicable Masterformat Division #'s

40 keywords

Includes $1000 eCatalogues setup fee

Includes eCatalogue updates (2/year)*

Level 3

$5000

per year

(Standard pricing $10,000)

List of firms using this system

Three 300 page eCatalogues

Rep Contact Details with website link

Link back to archipedia eCatalogue

All applicable Masterformat Division #'s

60 keywords

Includes $1500 eCatalogues setup fee

Includes eCatalogue updates (10/year)*

Level 4

$7500

per year

(Standard pricing $15,000)

List of firms using this system

Four 300 page eCatalogues

Rep Contact Details with website link

Link back to archipedia eCatalogue

All applicable Masterformat Division #'s

100 keywords

Includes $2000 eCatalogues setup fee

Includes eCatalogue updates (24/year)*

Your eCatalogue on your own website

*Additional eCatalogues updates can be purchased for $250/update

First 50 Signups displayed in the "Featured Catalogue" section

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Introductory Offer for First 200 Distributors!

Pricing locked in for a two year period!

GST not included

Distributor Level 1
$1000
per year
(Standard pricing $2000)
List of firms using this system
50 page eCatalogue of Manufacturers
"Featured Product(s)" Page
Rep Contact Details
Links to All Manufacturers eCatalogue
30 keywords
Includes $500 eCatalogue setup fee
Includes eCatalogue update (1/year)*

Distributor Level 2
$2000
per year
(Standard pricing $4000)
List of firms using this system
Two 150 pg eCatalogue of Manufactures
"Featured Product(s)" Page
Rep Contact Details
Link to All Manufacturers eCatalogue
50 keywords
Includes $1000 eCatalogues setup fee
Includes eCatalogue updates (2/year)*

*Additional eCatalogues updates can be purchased for $250/update

Important Note:

Business must be pre-qualified as a Distributor, Supplier or Agent to receive these Packages

- **Distributor** is an agent who supplies goods to stores and other businesses that sell to consumers.
- **Supplier** is a company whose business is to supply a commodity to other businesses
- **Agent** is small distributor.

Let us know how we can assist you in getting the manufacturers you represent to subscribe to this virtual eCatalogue library www.archipedia.ca. The entire construction industry stands to benefit from this collaborative tool!

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The Start…

The following firms are currently minimizing or eliminating their product catalogue libraries and are going virtual, they have contacted us requesting a "virtual solution" for catalogues

Canadian Firms	Approx. # of Library Users
CLARK BUILDERS	400
DIALOG	400
Gibbs Gage ARCHITECTS	100
IBI GROUP	1600
kasian	300
omb office of mcfarlane biggar architects + designers	22
ONPA architects	36
Stantec	2000
Walker Lawson	12

There are approximately 4800 library users WAITING to use your eCatalogue **Right Now!** Be among the first to display your catalogue virtually and receive the introductory pricing.

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Where We Are Going...

Past Hardcopy Library Users and Specification Influencers
(Statistics Canada 2006 Census)

Disciplines	Number
Architects	13,960
Landscape Architects	1,620
Interior Designers	14,355
Technologists & Technicians	8,220
Drafting Technicians	33,530
Mechanical Engineers	36,045
Electrical Engineers	32,705
Other Engineers	2,895
Construction and Trade Supervisors	125,250
Our "First Target" Library Users	268,580

These numbers do NOT include the govt. officials that are also a large part of the decision making process when choosing construction products.

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